

Our blog.

CREATIVE COMPETITION



Creative Competition Call Out!!

Are you 18-35 Years of Age?

Do you have Captivating, Inspiring, Motivating articles/stories that you'd want featured in our Premiere Newsletter?

Can your contribution be felt in the NYC Newsletter?

Could you have made this Advert more appealing?

Join the NYC Creative Competition geared towards nurturing Youth Journalistic Talent

Are you able to to make an Offline Mobile App?

Prize to be won:
Winner: 70,000/-
1st Runners Up: 50,000/-
2nd Runners Up: 30,000/-

Submit your designs in the area of prowess from any/ all of the Categories listed at;
<https://www.nationalyouthcouncil.go.ke/hub/3/creative-competition/>

Email: communications@nationalyouthcouncil.go.ke

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Join Millions of Kenyan Youth in a Creative Competition. Find out more and unleash your potential.

#CreateWithNYC

The NYC Creator Challenge is honoring Youth Creatives who are dedicated to Content Creation, Graphic Design and Illustrating (cartoonists), Captivating Writer. We seek for online design contest this time to *DISCOVER* and *IDENTIFY* the talents in the industry. Get ready to let your *imagination run wild and showcase your unlimited creativity* with NYC Content Creation.

HOW TO PARTICIPATE IN THIS CONTEST

1. Read the terms and conditions carefully and agree to them.
2. Identify ONE of the Creative fields you want to join (1, 2, 3 or 4 as outlined below).
3. Get Creative with Content, based on the NYC Content Creation Spirit Concept – Let your Creativity Inspire and Shine like no Other. Your chance of winning is elevated if you base your Creation on the NYC Creation Concept, Mandate and Logo.

TERMS AND CONDITIONS

- § All participants should be between 18 – 35 years of age to be eligible to participate in the contest.
- § National Identification cards should be attached alongside all submissions.
- § Should be original works of authorship.

CATEGORIES

§ Category 1

Creative Graphic designers are required to design a ten-pager NYC Newsletter layout, which should have part/all of the NYC Corporate colors, which can be graduated to lighter or darker tones (aqua blue, green, off grey, red and black). Additionally, the Newsletter should clearly indicate the various proposed sections and sub-section, have a proposed name, which will be used as the identity of the Participant.

Category 2

Captivating writers are required to submit two samples of previously done work and two 400-word articles on

1. How COVID-19' has affected the Youth
2. The Role of Youth in Society
3. Any other Youth related topic

Category 3

Creative Cartoonists will be required to give exceptional graphic illustrations in telling a story on

1. Working with Youth in Combating COVID-19' and;
2. Youth Participation in Society
3. Any other Youth related topic

Category 4

Journalists are required to have mainstream prowess, who can collect news for print, broadcast or radio. They will be required to submit:

1. A five-minute audio-visual clip on them interviewing a youth on Youth related topic
2. A 500-word Question and Answer interview write-up on Youth related topic

Category 5

National Youth Council is seeking to build the capacity of youths in Kenya through an OFFLINE GOVERNANCE APP to foster accountability, strengthen advocacy and improve quality of youth participation in governance process from grassroots to national level.

We are calling upon innovative youths to develop an offline App on the above information. The most innovative app will be rewarded.

Submission Guidelines

All documents should be submitted to communications@nationalyouthcouncil.go.ke by 29th May 2020 with the subject of the email being the name of the participant and challenge name and the category number i.e. James Brown – NYC Creator Challenge

In case a participant would like to submit entries on two or more categories, please send different emails as per the category name

CRITERIA FOR JUDGING

All entries will be judged by experts in corresponding areas, who will evaluate Relevance, Skill, Creativity and Originality when scoring the overall effectiveness of each entry. Each section will be weighted and defined as follows:

50%

Creativity and Originality

How you push the boundaries of what has been done and how the participant's idea behind the entry is expressed.

30%

Relevance

Participants have to be very Innovative. Innovative means the ability to seamlessly deliver the "NYC Content Creation" Drive: Let inspiration take off and create your moments that shine in life.

20%

Skill

The participant's technical ability of telling his/her message clearly and in a compelling manner.

PRIZES

Each category will have three finalists and winners will be selected in each category as follows:

1. Winners in each category will get Kshs. 70,000
2. 1st Runners up in each category will get Kshs. 50,000
3. 2nd Runners up in each category will get Kshs. 30,000