

SHARIAH SALES REPRESENTATIVE -EMBU

Stima Sacco is looking for a qualified and competent person to fill the vacancy above.

Job Summary

Reporting to the Sales and Relationship Officer, the job holder will be responsible for developing new business prospects and interacting with existing Members to increase sales of the Society's products and services.

Key Tasks and Responsibilities

- 1. Achieving the set individual targets in terms of numbers & value for onboarding members, financing and saving Shariah compliant products (Yasar Products).
- 2. Supporting the organization and participating in Shariah compliant products' sales & marketing events.
- 3. Disseminating relevant savings, financing products and services information to the Sacco members.
- 4. Cross selling products / services to existing and potential members.
- 5. Identifying new sales & market segments.
- 6. Assisting in marketing research.
- 7. Participate in various outreach events such as member education.
- 8. Submit weekly & monthly sales report through the Sales Logs
- 9. Carry out sales activation drives
- 10. Capture physical application forms in the CRM system
- 11. Ensure the respective portfolios are fully funded & active
- 12. Establishing and maintaining membership.
- 13. Ensure compliance with KYC & due diligence.
- 14. Performing any other duties as may be assigned from time to time.

PERSON SPECIFICATIONS

Academic Qualifications.

Diploma / Higher Diploma in Business administration, Public Relationship/Sales, Marketing or a related field.

Experience

Zero (0) to Three (3) years' experience.

Knowledge, skills and attributes

- 1. Strong communication and interpersonal skills.
- 2. Report writing skills.
- 3. Numeric skills.

Key Result Areas

- 1. Number of new Members recruited.
- 2. Number of existing members retained
- 3. Improved customer satisfaction.

Qualified applicants should apply on or before 5pm on Monday, 14th July 2025 using the link provided in the Society Website.

Only Shortlisted Candidates will be contacted