



EXTERNAL VACANCY ADVERTISEMENT

Stima DT Savings and Credit Cooperative Society Limited (Stima Sacco) is a leading, fast-growing, countrywide licensed Deposit-Taking Sacco (DTS). In line with our strategic growth plans, we are seeking qualified and competent individuals to fill the following position in our Meru, Eldoret, and Kisii branches:

SHARIAH SALES REPRESENTATIVE

Reporting to the Sales and Relationship Officer, the role holder will drive growth of Shariah-compliant financial products (Yasar Products) by developing new business, nurturing relationships with existing members and promoting inclusive financial solutions that align with Islamic principles..

Key Tasks and Responsibilities

1. Achieve individual targets in member onboarding, financing and savings for Shariah-compliant products.
2. Actively support and participate in Shariah-compliant product sales and marketing events.
3. Educate members on Islamic financial solutions, savings and financing options.
4. Cross-sell Sacco products and services to new and existing members.
5. Identify emerging markets and segments, particularly within Muslim communities.
6. Support market research and member feedback initiatives.
7. Participate in member education, community outreach and financial literacy programs.
8. Submit timely weekly and monthly sales reports.
9. Conduct sales activations and campaigns to expand membership.
10. Capture member applications accurately into the CRM system.
11. Ensure assigned portfolios remain fully funded and active.
12. Build strong, lasting member relationships while ensuring compliance with Shariah principles, KYC and due diligence requirements.
13. Perform any other duties as may be assigned from time to time.

Qualifications

- Diploma/Higher Diploma in Business Administration, Sales & Marketing, Islamic Banking/Finance, or a related field.
- Training in Islamic banking preferred.
- 3 years of relevant experience in sales, marketing, or financial services.
- Experience in Shariah-compliant financial products will be an advantage.
- Strong communication and interpersonal skills, with sensitivity to cultural and religious values.
- Ability to engage effectively with Muslim communities.
- Good numeric, analytical and report-writing skills.
- A proactive and self-driven individual with a passion for ethical financial solutions.

Qualified applicants should apply on or before 5:00pm on Friday, 12th September 2025 using the link provided in the Society's website.